

The Lion's Roar

The official online newspaper for
Middletown High School North



ADVERTISEMENT RATE SHEET

Advertiser Information:

Contact/Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____ Phone Number: _____

Email: _____

Choose	Ad Type	Ad Size	Price
<input type="radio"/>	Back Cover Color Ad	"4 x4"	\$100
<input type="radio"/>	In Page Ad	"4x4"	\$75
<input type="radio"/>	Business Card Banner located at the bottom of page	"3 3/4 x 2 1/2"	\$50
<input type="radio"/>	Sponsor/ Senior Message		\$10

Ad Requirements: Any special logo or type setting (Computer File Preferred for clarity purposes) Clear black and white shades preferred. Certain colors do not produce well in the black and white print. Camera ready art is best. All advertising must be in camera ready form. If business card ads are supplied we cannot guarantee reproduction quality if any card is not in black and white. Color type or color background may interfere with reproduction

All proceeds will go directly to the Final printed copy of the Middletown North "The Lion's Roar" Senior Edition. This fund has been created to raise money for additional printed copies and to create a scholarship fund for students wishing to pursue journalism at the collegiate level. By signing below, you/your company is authorizing Middletown North to include your advertisement in the MHSN Senior Edition Newspaper. By signing this, you agree to pay the full amount per the rates listed above and you will not hold Middletown High School North or anyone in conjunction with the Middletown Board of Education responsible for quality of ad reproduction if you have not complied with the mechanical requirements as stated.

ADVERTISER'S SIGNATURE: _____ DATE: _____

Sponsored by

MHSN The Lion's Roar Newspaper

If you have any questions, feel free to contact us by email

at scalaj@middletownk12.org

Tax Identification Number: (21-6000226)

Make Checks Payable to:

Middletown High School North
Attn: MHSN The Lion's Roar Newspaper
63 Tindall Road
Middletown, NJ 07748
(732) 706-6061

All finalized artwork and files must be received by May 15, 2018!